



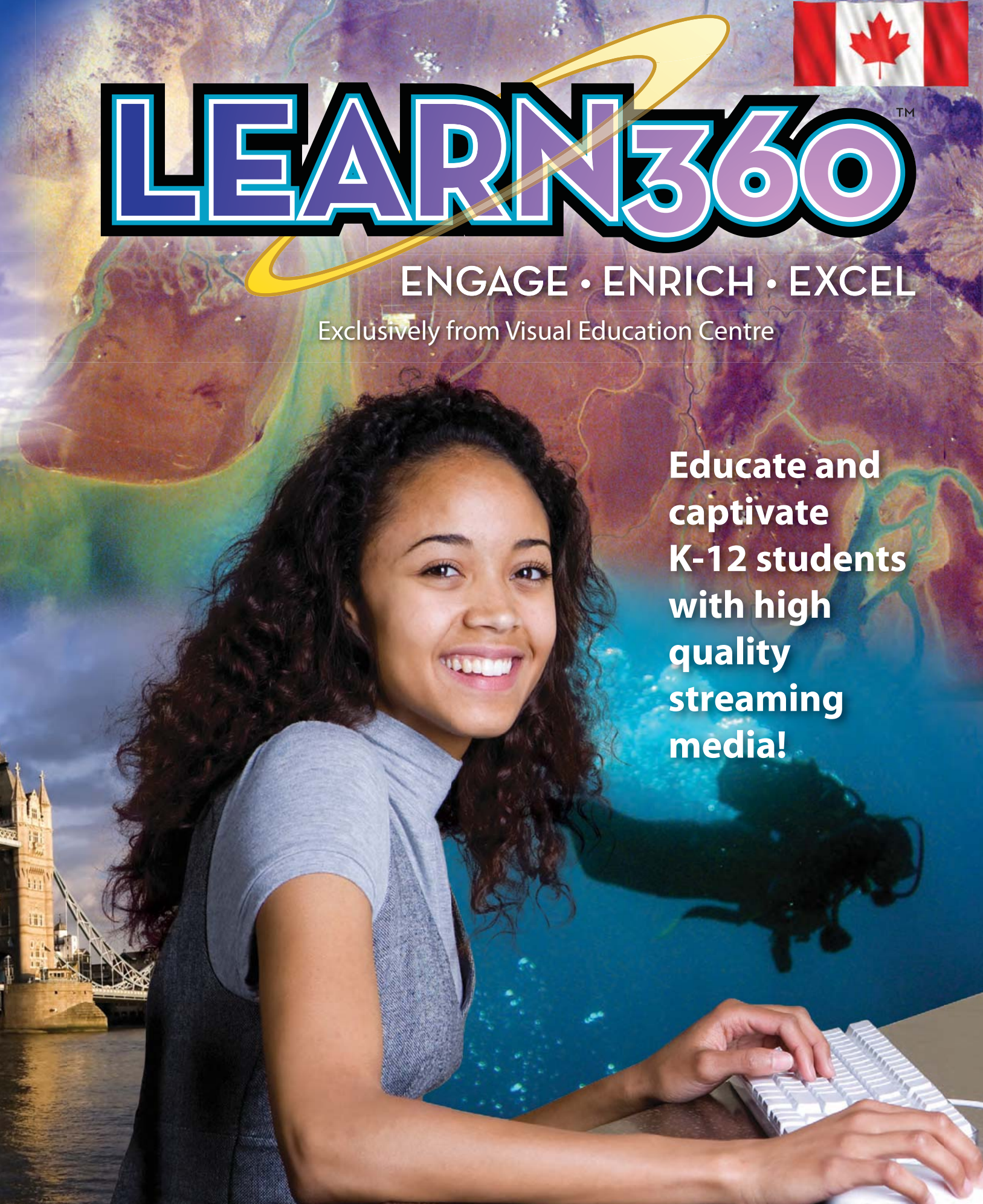
TM

# LEARN360

ENGAGE • ENRICH • EXCEL

Exclusively from Visual Education Centre

**Educate and  
captivate  
K-12 students  
with high  
quality  
streaming  
media!**



# Learn360 Delivers Superior Content

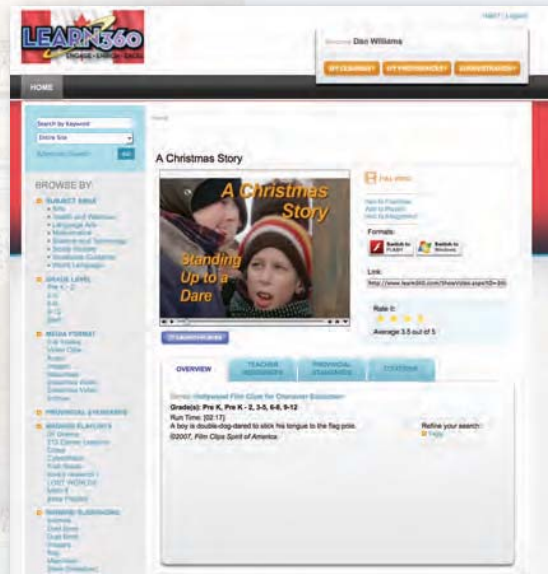
Learn360 is a leading interactive media-on-demand service designed specifically for the K-12 educational market, providing quality content across all curriculum areas. Using the latest technologies, Learn360 enables educators to enhance the learning experiences of all students through the delivery of exceptional content from top educational publishers.

Quickly and easily select the perfect media to support rich, unforgettable lessons across the curriculum to actively engage students. Learn360 contains the industries most up to date collection of standards based videos, video clips and audio programs. You will also find an image library, audio and video speeches, encyclopedia articles and a very popular collection of newsreels. Also, add your own content or choose from thousands of teachers' favourite resources, including the most trusted and award-winning educational content partners and popular video series.

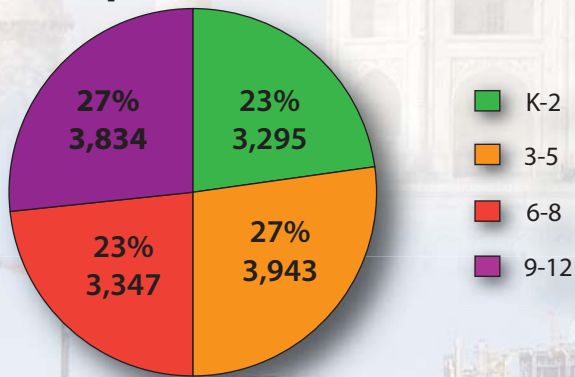


**ENGAGE** students with **the sharpest digital videos in the industry today**. Featuring videos and video segments, speeches, songs, and thousands of images, Learn360 brings to life historical figures and amazing places around the world.

There is something to make every lesson or project extraordinary! And Learn360 can help you search for the digital content you need by curriculum standard, keyword, grade level, or subject area within seconds.



### Learn360 Full Spectrum of Video Content



# Enrich Teaching and Learning

Learn360 users now have their own customizable *My Learn360* homepage. Designed to enrich the teaching and learning experience, educators can now manage their content using enhanced features. Teachers can create quizzes and assignments, easily upload and and share user-created content and communicate with students in the classroom or at home via blogs and discussion boards.

## Assignment/Quiz Creation Tool

- Create multimedia assignments and quizzes for students
- Using the My Assignments feature, teachers can now create assignments that incorporate multimedia, pull questions from an existing question bank, and create quizzes that are easy to assign and are automatically graded

My Assignment

Title:

Description:

<input type="checkbox"/>	Title	Type	Grade Weight	Comment
<input type="checkbox"/>	If you have a drawer filled with both 10 black socks and 10 brown socks, how many socks would you need to pull out of the drawer to get a pair of either brown or black socks. (MC)	Question	25	
<input type="checkbox"/>	what is 5 x 5 (MC)	Question	25	
<input type="checkbox"/>	Triangles have 5 sides (TF)	Question	25	
<input type="checkbox"/>	Give 3 places or situations you might need to use math in your everyday life. (SA)	Question	25	

REMOVE      Add:      ADD AN EXISTING QUESTION      ADD A NEW QUESTION

PAGE BREAK      PLAYLIST      SLIDESHOW      MEDIA FILE

DOCUMENT

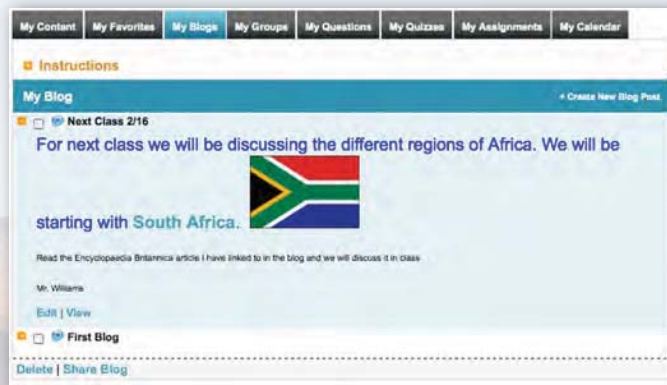
SAVE INFORMATION      SAVE & CONTINUE      CANCEL

## Upload and Share your Documents and Media

- There are now no boundaries to the favourite content you can add to Learn360
  - Upload the largest number of supported document types to your *My Learn360* page (Word, PDF, Excel, PowerPoint, CSV, RTF, TXT, SMART™ Notebook and Promethean Flipchart) and instantly share them with students or colleagues
  - Upload your own videos in Windows Media, Flash and QuickTime format
- Link your shared documents to relevant Learn360 videos
  - Advanced approval features allow administrator control over what content can be published and shared

## Classroom Blog Creating Tool

- Strengthen communication with your students with your own Blog
- My Learn360's Blog creation tool makes it easy to create a classroom Blog
- Students can be added to a teacher's Blog
- Teachers and students can easily share information digitally with the entire class



## More Activities and Teacher's Guides

- Save hours of lesson planing
- Learn360's education specialists have already done the work, providing thousands of additional Teacher guides and Student Activities



## My Calendar

- Keep organized and informed
- Users now have a personalized calendar on their My Learn360 page
- Helps teachers keep on schedule and enables them to notify and remind students about important events, assignments and quizzes

## Podcasting

- Learn360 supports new technology initiatives and makes podcasting easy
- Upload your favourite Podcasts to Learn360 and share with students and teachers
- Add your Podcasts to iTunes in just one click



# Meaningful Content, Superior Features, Exceptional Customer Support

Learn360 enables teachers to engage students, enrich lessons and help students excel academically. A growing collection of videos, video clips, audio and newsreel footage extends the learning in all content areas.

*"The Learn360 educational video library is unique and a 'one of a kind' product. Learn360 subscribers can search for digital content by Provincial curriculum standards, keywords, grade levels or subject areas within seconds. Learn360 uses the latest technologies to deliver the highest quality K-12 content via the Internet. To my knowledge, there is no other product to compare with this. It is the first of its kind to support the Provincial educational curriculum and include appropriate levels of Canadian content."*

*Sally Thomson, Supervisor, Library & Media Services, London District Catholic SB, ON*

Multiple media formats address different learning styles, reinforce curriculum and ensure all students grasp concepts. With all content searchable and video content aligned to provincial standards, Learn360 supports lessons, themes, and topics that bring the curriculum to life in a way that inspires today's tech-savvy students to excel.

*"Since all Learn360 videos are correlated to Provincial Standards, our teacher can focus on creating engaging lesson plans and delivering the best possible education to our students. We have been using Learn360 for over 2 years and have been so satisfied that we have chosen to implement it as our Board's digital delivery system."*

*Marjorie Gibson, Head Librarian, Library and Learning Resource Centre, Hamilton-Wentworth School Board, ON*

Learn360 is a smart and affordable way for teachers to access high-quality media that can transform the learning experience for their students.

*"Learn360 is extremely user-friendly and provides an all-inclusive resource for our teachers and students. Learn360's vast library can be accessed instantly and offers the broadest range of Canadian content in the market. With ongoing budget constraints, Learn360's value proposition allows us to meet and exceed Provincial Ministry guidelines. The Learn360 technical support staff are quick to respond and quick to follow up!"*

*Laila Sisca, Program Coordinator, Academic Information & Communication Technology, Toronto Catholic School Board, ON*

# Why Canadian Schools Choose Learn360

## Highest Quality

- Ability to watch the sharpest digital video in the industry today
- Learn360 provides the most recent titles at the highest digital quality than any other service
- Videos are available in 3 different bit rates -- 384Kb, 512Kb and 1.5Mb
- Videos are playable in 3 different formats: Flash, Windows Media and QuickTime, allowing the content to be easily downloaded and used in PowerPoint, SMART™ Notebook and other presentation software

## Most Affordable Media Streaming Service

- Provides all content and software features at the lowest prices
- Teacher and Student access 24/7 both in school and at home
- Local Hosting available
- Premium content, including PBS, TVO, National Geographic, Reading Rainbow and A&E comes standard with all subscriptions
- Many world languages included

## Sustainable Pricing Structure

- Learn360 provides a valuable resource for teachers and students while ensuring a sustainable pricing structure
- Lock in multi-year pricing

## Compatibility

- Works with school or district's existing media service
- Users can easily add links to their own content in any digital video or audio format, smoothly incorporating it into the management system

## Flexibility

- Flexible back end built specifically for educators
- Offers choices for every district and teaching style

## A Sample of Canadian Users:

- Thames Valley DSB, ON
- Central Okanagan SD23, BC
- Upper Grand DSB
- Lethbridge SD51, AB
- Hamilton-Wentworth DSB, ON
- Lester B. Pearson SB, QC
- Toronto DSB, ON
- Golden Hills SD75, AB
- Toronto Catholic DSB, ON
- Lakeland Catholic SD150, AB

# Teacher-Friendly Technical Support

Learn360 empowers you to find the answers to your technical questions and get help whenever you need it through an extensive online Help Center:

- Short, self-paced Flash tutorial videos demonstrate how to use every feature
- Frequently Asked Questions get users up and running fast with simple answers
- Search by keyword to quickly find a specific help topic
- Reported Problems and Solutions are posted by Tech Support to help others
- Print/download Quick Start Guide, User Guide, and Support Resources
- Contact live Tech Support via email or phone - questions answered within 24 hrs.

# Ordering Information

- Learn360 is sold as annual subscription for Macintosh/Windows users
- Internet access required - DSL or faster recommended
- Includes on-demand access on both school and home computers
- Customized pricing for schools, districts, regional media centers, or provinces
- Toll-free technical support
- Includes Local Host Solution option allowing schools to stream and download content from their local server
- In-person training available

**For information and ordering, call Learn360 at 1-800-668-0749 ext. 232  
Get started today! Request your FREE 30-day trial at [www.learn360.ca](http://www.learn360.ca)**